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#GLS20

## SPEAKERS NOTES

# GLS20 Session 1

## **CRAIG GROESCHEL: Leading Through the Dip**

*The following are notes from Craig Groeschel's talk at #GLS20. Use them to help you apply the content you learned at the Summit.*

In this session, Craig Groeschel talks about leading through the dip. There will be times you hit a ceiling when what you have done in the past isn't working, and you have to take a risk knowing there might be a downturn in productivity or efficiency to have an upturn. In this talk, Craig helps us understand the power of unmaking promises, leading with confident uncertainty, obsessing with the why, and having the courage to do some things that may feel like a step backwards so that we can take several steps forward.

- Leadership always matters.
- Our world needs humble, confident, bold, and integrity infused leadership
- Leading is never easy but leadership is always important
- Leadership isn't dependent on a title.
- Leadership at its core is influence—trust rather than a title.
- Everybody wins when the leader gets better.

### **Because the world has changed, we too need to change.**

#### **Leading Through The Dip:**

- Every major crisis creates unexpected problems.
- Every major crisis creates unprecedented opportunities.
- Developmental dip
  - *Things may become worse before they become really good*
- Efficiency dip
- Attendance dip

#### **How Do You Lead Through The Dip?**

##### **1. Change How You Think About Change**

- People don't hate change.
- They hate the way we try to change them.
- Great leaders don't cast blame.
- Great leaders take responsibility.
- You can make excuses, or you can make progress, but you can't make both.
- Your desire to hold the fort may lead you to lose the war.
- Don't fight to guard the old way when you can find a new and better way.

## **2. Have The Courage To Unmake Promises**

- If you're not careful, your boldest declarations could become your greatest limitations.
- When an old mindset is limiting your future, have the courage to unmake a promise.
- Have you made any personal promises limiting your leadership potential?
- You cannot correct what you cannot confront.

## **3. Obsess Over The Why**

- We change over desperation.
- We change over inspiration.
- The critics will always be the loudest
- The loudest are going to be from the cheapest seats
- Just because they're the loudest, doesn't mean they're the most important.

## **4. Lead With Confident Uncertainty**

- You are most vulnerable when you are most confident.
- Feel the fear and lead anyway.

### **NEXT STEPS - ASK YOURSELF:**

- What is no longer working and needs to be changed?
- What's one promise you need to un-make?
- What's one risk you need to take even if you feel afraid?